



WHAT IS LIFTEDVIZ?

A data visualization agency.

WHAT DOES LIFTEDVIZ DO?

LiftedViz provides data visualization education and services to organizations seeking to better understand and leverage their data.

LiftedViz develops data visualizations, dashboards, and reports with a proprietary development framework. Stakeholders are involved throughout our entire development process, ensuring they have full visibility and get to provide feedback at every stage of the project.

LiftedViz holds educational workshops on data visualization and design, including the process behind developing an impactful dashboard and the technical skills to use Tableau, Microsoft Power BI, and Google Data Studio.

PRIMARY AREAS OF EXPERTISE?

The visualization process, project requirements, report design, data visualization development, dashboard development, data storytelling, building a data culture, dashboard templates, reusable viz resources and tools, design best practices, style guides, data visualization project management, upskilling teams in data visualization, and curriculum development.

WHERE IS LIFTEDVIZ?

The headquarters are in Bellingham, WA.

Bellingham is approximately 1.5 hours north of Seattle, WA and 1.5 hours south of Vancouver, BC. Bellingham is a hub for outdoor recreation including mountain biking, snow sports, and water sports. It is also a destination for beer-aficionados with more breweries per capita than other any city in Washington.

HOW IS LIFTEDVIZ DIFFERENT?

The signature development process, the LiftedViz 5D Development Framework (LV5D), was created from years of industry experience building analytics reports and dashboards. It is an end-to-end solution emphasizing refinement and feedback at every stage to ensure the end user is given a **product tailored to their needs**.

LiftedViz has a strong **focus on design and storytelling** techniques. The solutions are built to do more than just provide information. They are built to tell a story, be intuitive, and have a seamless user experience.

LiftedViz works on **data visualization projects of all sizes**. From enabling an organization to start leveraging a chart or two in their monthly reports, to migrating a spreadsheet to a company's first dashboard, to implementing an entire data visualization framework with reusable dashboard templates, resources, and trainings for analytics teams.