



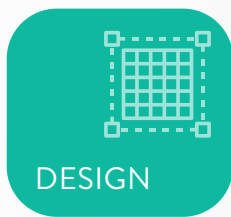
THE LV5D DASHBOARD DEVELOPMENT PROCESS

Creating quality story-oriented reporting is the result of effective planning and project management.

At LiftedViz, we implement a process we call LV5D; a system for developing advanced data reporting and dashboards. The LV5D framework emphasizes the end user and is designed to incorporate feedback at each phase to build a tailored solution. Our methodology ensures that the final product has identified the needs of the user and enables them to take full advantage of its capabilities, without scope creep and endless iterations. We utilize reusable templates throughout the process so that our projects are efficient, easy to replicate, and can be handed off without any loss in information.



DEFINE



DESIGN



DATAPREP



DEVELOP



DELIVER

PHASE 1. DEFINE

We kick off the process with an interview with the stakeholder(s) to clearly define the requirements and scope of the project. Our 'Define' template helps us ask the right questions and discuss the necessary details.

PHASE 2. DESIGN

Next we will physically sketch out the proposed dashboard design. This gives the stakeholder(s) the opportunity to validate that our proposed solution satisfies their needs. They can give feedback early in order to optimize the time spent in development.

PHASE 3. DATAPREP

Time to bring in the data. Our final design sketch provides a clear roadmap to determine what data and preparation steps are required.

PHASE 4. DEVELOP

And for the main attraction: actually developing the dashboard. We now have a complete understanding of the scope of the dashboard, the final design, and how to build it. The stakeholder has been involved during each step of the process which ensures that redesigns at this stage are unlikely. Developing a dashboard is time-consuming so errors or revisions can be costly, but because we've done the proper preparation, we are now equipped with a clear development roadmap.

PHASE 5. DELIVER

Lastly, we exercise our storytelling skills to ensure a successful handoff and stakeholder adoption. This brings the entire development process home by delivering the final solution to stakeholder(s) who have a clear understanding of how to fully leverage their new reporting.

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