



CASE STUDY VENTURE CAPITAL PITCH DECK

PROJECT GOAL

Craft an overarching data story with embedded data visualizations for a Series A Venture Capital pitch deck in order to show market potential and growth model comparisons.



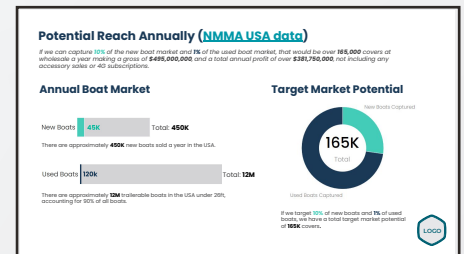
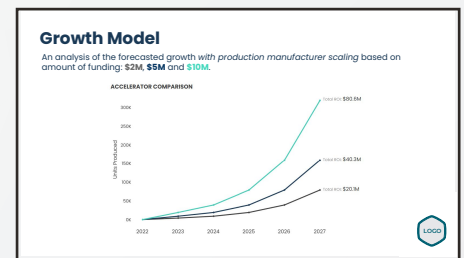
SERVICES

Hourly data visualization consulting to create simple and clean data visualizations, data slides, and apply design best practices and polish to the entire presentation deck.

PROJECT AND DELIVERABLES



DATA HAS BEEN ANONYMIZED AND SANITIZED



The LiftedViz team worked within our LV5D project framework in order to understand and support enhancing the data story for a Series A Venture Capital pitch. Together we identified the key business arguments that they needed to make in their VC pitch deck in order to convince potential investors of the current and future value of their company. We sketched the charts and graphs, cleaned and prepared the data, and developed the Tableau visualizations that we merged into their branded slides. Lastly we polished the deck to be pitch ready.

THE RESULT

The executive team leveraged the deck and received an offer to move forward.

CONTACT US

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